

# CANDY Confused

Pills and candy can look, smell, and even taste alike.

IF YOU CAN'T TELL THE DIFFERENCE, YOUR KIDS PROBABLY CAN'T EITHER!

GUMMI BEAR  
or  
MULTIVITAMIN?

ALTOID MINT  
or  
ASPIRIN?

SWEETART  
or  
ANTACID?

M&M  
or  
PSEUDOEPHEDRINE?

GOOD N' PLENTY  
or  
IBUPROFEN?

Make sure your kids don't accidentally get into medicine thinking that it's candy.

Every year, approximately

**50,000**

young children end up in the emergency room after getting into medicines left within their reach.

That's nearly 4 school busloads of children per day!



Store medicine **UP AND AWAY** and out of sight of young children, even between doses.



**NEVER** refer to medicine as candy when giving to your child.



Nearly **1 IN 5** grandparents store their OTC medicines in easy-access places.

Remind grandma and grandpa to store medicines up and away, too, even between doses!



In case of an **ACCIDENT,**

call Poison Help 24/7 at 1-800-222-1222.

Save the number in your phone so you have it ready in an emergency.



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Take your healthcare personally.

For more information about safe medicine use, visit [KnowYourOTCs.org](http://KnowYourOTCs.org)